# **Education**

Start your business in 10 steps

SEE THE GUIDE AT SBA.GOV

#### **Small Business Development Centers**

The California Small Business
Development Center (SBDC) Program is the leader in providing business owners and entrepreneurs with the tools and guidance

Direct and personalized assistance is provided to entrepreneurs through professional consulting, supplemented by low-cost or free classes.

needed to become successful.

SBDC consultants are professionals with extensive experience in assisting business owners across a wide variety of different industries and are able and available to assist with all aspects of a business's management and growth.

These services are delivered throughout California via an extensive network of local Centers.

Alameda ACSBDC.org

Contra Costa

Del Norte

NorthCoastSBDC.org

Marin

MarinSBDC.org

Mendocino

MendoSBDC.org

Napa NapaSonomaSBDC.org

San Francisco SFSBDC.org

San Mateo San Mateo SBDC.org

Santa Clara SVSBDC.org

Santa CruzSanta Cruz SBDC.orgSolanoSolanoSBDC.orgSonomaSonomaSBDC.orgHumboldtNorthCoastSBDC.org

Hispanic Satellite SBDCHC.org

**East Bay** 

North Bay

**South Bay** 

**Central Coast** 

San Francisco

**Tech Futures Group** Tech Futures Group.org

#### SCORE



SCORE is the nation's largest network of business mentors, with more than 10,000

volunteers in 300 chapters nationally. SCORE mentors help

businesses get off the ground, grow, and achieve their goals through education and 1-on-1 counselling.

### **Veteran's Business Centers**

The Veteran's Business Outreach Center (VBOC) provides services such as business training, counseling, mentoring, and referrals for veterans owning or considering starting a business. Services are offered to veterans at no cost.

EastBay.SCORE.org

NorthCoast.SCORE.org

SantaCruz.SCORE.org

SiliconValley.SCORE.org

SanFrancisco.SCORE.org

VBOCIX.org

### Women's Business Centers

Women's Business Centers (WBCs) represent a national network of over 100 educational centers throughout the United States and its territories, which exist assist women in starting and growing small businesses.

San Francisco RenCenter.org

East Bay AnewAmerica.org

Mendocino WestCompany.org

South Bay AnewAmerica.org

#### **Procurement Technical Assistance Center**

The Northern California Procurement Technical Assistance Center (PTAC) can help you sell to federal, state, local, or tribal government agencies. Services are provided at no cost.

NorCalPTAC.org







San Francisco District Office 455 Market Street, Suite 600 San Francisco, CA 94105

San Francisco, CA 94105 (415) 744-6820 sba.gov/ca/sf

text "SBA" to GOV311 to subscribe to our weekly newsletter



Start or expand your business with loans guaranteed by the Small **Business Administration** 

## **Lender Match helps you find** lenders.

Answer a few questions about your business and within two days you will get matched and receive an email with the contact information of lenders who express interest in your business.

#### **APPLY ONLINE AT** SBA.GOV/LENDERMATCH

#### Financing for general business purposes

The 7(a) loan is the SBA's largest financing program because it can be used for almost any business purpose, and it offers reasonable rates and terms. If you meet the eligibility requirements, you could use a 7(a) loan to purchase real estate, equipment, working capital or inventory. Loan proceeds may also be used to refinance business debt or purchase a small business

Max Loan Size: **Max Interest Rates:** Max Term length:

\$5 million Prime + 2.75% 10 years for working capital or fixed assets, 25 years for real estate.

#### Financing for commercial real estate

If you have a project to purchase land or heavy equipment, or buy/renovate real estate for your business, ask about the 504 Certified Development Company Loan Program. It provides fixed-rate mortgage financing through a third party lender and a Certified Development Company.

**Max Loan Size:** Up to \$5 million and up to 40% of the project costs **Max Interest Rates:** Varies according to term

Max Term length: 10 years for working capital or fixed assets, 25 years for real

Down Payment:

estate. Required. Usually ~10%

### **Eligibility requirements**

- Be a qualifying for-profit, small business
- Be able to demonstrate an ability repay the loan
- Be approved by an SBA lender

Your lender will provide you with a full and detailed list of eligibility requirements for your loan.

#### Community Advantage Loans

Community Advantage loans are community-based financing focused on funding women, veterans, lowincome borrowers, minority entrepreneurs and businesses starting up or in the first few years of operation

Max Loan Size: **Max Interest Rates:**  \$250,000 Prime + 6%

Max Term length:

10 years for equipment and working capital

#### Microloans

SBA Microloans are the most accessible types of SBA loans. they're a great option for aspiring and underserved entrepreneurs. These shorter term loans are issued by non-profits who also offer free business consulting.

Max Loan Size: \$50,000

**Max Interest Rates:** 6.5-13%, average is ~8%

California Farmlink | California FarmLink.org

**Max Term length:** 6 years

### **Local mission-based lenders**

Community Advantage Commercial Real Estate (504) SBA Microloans 7(a) Program

	<del>-</del>		
Note: These lenders often serve only specific California counties.			
o Arcata Economic Development Co.	AEDC1.org		
<ul><li>Bay Area Development Company</li></ul>	BayDevCo.com		
<ul><li>California Coastal</li></ul>	CalCoastal.org		
<ul><li>California Statewide</li></ul>	CalStateWide.com		
<ul><li>Capital Access Group</li></ul>	CapitalAccess.com		
● ○ ● ● CDC Small Business Finance	CDCLoans.com		
TMC Financing	TMCFinancing.org		
<ul><li>Main Street Launch</li></ul>	MainStreetLaunch.org		
South East Asian Community Center	SEACCUSA.org		
<ul><li>Working Solutions</li></ul>	WorkingSolutions.org		
<ul><li>Mission Economic Dev. Agency</li></ul>	Medasf.org		

## **Local Lending activity**

#### TOP 40 LENDERS

Represents financing across all SBA loan programs in Northern Coastal California over the last year

Lender

Median

Loan size

		(1,000)
Wells Fargo Bank	168	\$25
Mortgage Capital Dev Co.	104	\$786
US Bank	102	\$40
JP Morgan Chase	75	\$100
Bay Area Dev. Co.	53	\$668
Bank of the West	52	\$350
Capital Access Group	51	\$859
Main Street Launch	37	\$150
First Home Bank	36	\$245
CDC Small Business Fin.	35	\$250
Exchange Bank	31	\$475
Live Oak Bank	31	\$1,000
Celtic Bank	30	\$150
Comerica Bank	27	\$140
Heritage Bank	27	\$470
Redwood Credit Union	26	\$233
Pinnacle Bank	25	\$799
East West Bank	21	\$170
Stearns Bank	20	\$282
United Business Bank	20	\$560
Independence Bank	19	\$125
Plumas Bank	19	\$535
Harvest Small Business	18	\$838
Santa Cruz County Bank	17	\$250
Bank of Hope	14	\$150
Centerstone SBA lending	14	\$527
Fremont Bank	14	\$1,042
alifornia Bank of Comm.	13	\$403
Umpqua Bank	13	\$716
Lendistry	12	\$172
Bank of San Francisco	11	\$1,000
Hanmi Bank	11	\$105
United Midwest Savings	11	\$150
First Bank	10	\$388
Spirit of Texas	10	\$337
Five Star Bank	9	\$350
Newtek Small Business	9	\$250
Redwood Capital	9	\$200
Seacoast Commerce	9	\$994
Bank of America	8	\$225



#### **Contracting guide**

Government contracts are a tremendous financial opportunity for small businesses.

The U.S. government is the largest customer in the world. It buys all types of goods and it's required by law to consider buying from small businesses. The SBA helps federal agencies award a certain amount of contract dollars to small businesses. It also offers counseling and consulting help to contractors.

Evaluate your business to see if it has what it takes to win a contract at sba.gov/contracting



#### **Contracting assistance programs**

To help provide a level playing field for small businesses, the government limits competition for some contracts. Those contracts are called "setasides," and they help small businesses compete for and win federal contracts.

Some set-asides are open to any small business, but some are open only to businesses who participate in SBA contracting assistance programs. Visit certify.sba.gov to learn more



#### Disaster assistance

The SBA offers disaster assistance in the form of low-interest loans to businesses, renters, and homeowners located in regions affected by declared disasters if your insurance, and funding providing the customer with from the Federal Emergency Management Agency, doesn't fully cover the disaster assistance you need. sba.gov/disaster



#### **Investment capital**

Find an investor for your business through a Small **Business Investment** Company. The SBA doesn't invest directly into small businesses, but it does provide funding to qualified investment companies. Those SBICs then use their funds, along with SBAguaranteed funding, to invest in small businesses. See a list of licensed investment companies at sba.gov



The SBA doesn't give grants to start or expand most businesses. However, some limited grants are available for exporting, as well as for research and development of products that can solve a federal agency's needs.



Surety bonds help small businesses win contracts by a guarantee that the work will be completed. Many public and private contracts require surety bonds and SBA Authorized Agents can help!