



MINUTES
OF THE MEETING OF THE
ARTS AND CULTURE COMMISSION
Wednesday, November 16, 2011, 7:00 p.m.
El Cerrito City Hall
Hillside Conference Room
10890 San Pablo Avenue, El Cerrito

Roll Call

Chair Hawley called the meeting to order at 7:08 p.m. Commissioners Franco Halasz, and Hawley were present. Commissioners Donovan and Lupinsky were absent.

1. Council / Staff Liaison / Commissioners Reports

Mayor Cheng provided an update on recent Council actions. Staff liaison Iarla provided an update on the current gallery space exhibit, other upcoming events and the redesign of the City's website.

2. Comments from the Public

None.

3. Approval of Minutes

Moved (Halasz/Hawley) to approve the minutes of the special meeting of September 27, 2011. Unanimous

4. Feedback on recent events *(taken out of order)*

The Commission discussed the "Do It Yourself" Arts Fair and agreed it was a good event and the Commission should host it again in the future. For future planning, consider Saturday versus Sunday, develop plan to outreach to businesses, involve more people in the planning, involve more volunteers at the event; enhance "free" event and City's sponsorship.

5. City Hall Gallery Space Exhibit Selection *(taken out of order)*

Staff presented proposals from Erin Kennedy Chase, Herk Schusteff and Lisa Yount. The Commission reviewed the proposals and also wants to discuss how the Commission might partner with the El Cerrito Art Association in the future to promote/use the Gallery Space.

It was moved(Franco/Hawley) to direct staff to work with Erin Kennedy Chase and Lisa Yount for solo shows in the Gallery Space and to invite Herk Schusteff to re-submit a more focused proposal by the deadline for the next regular review in May, 2012.

6. Presentation and Possible Action regarding the San Pablo Avenue Streetscape Public Art Project

Artists Jonathan Russell and Saori Ide gave a presentation regarding the San Pablo Avenue Streetscape Public Art alternate conceptual design. The Commissioners and Artists discussed the new conceptual designs. Using a "straw poll", the Commissioners selected 13 images (see attached.)

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It was moved (Halasz/Franco) to select the 13 individual images that received consensus and direct the artist to use the selection as a guide to refine as needed and return to the next ACC meeting for further review.

7. Liaison Assignments

Not Discussed

8. Items for Next Meeting/Future Meetings:

Discussion item on how to partner with the ECAA regarding the Gallery Space

9. Adjournment

The meeting adjourned at 9:45 p.m.