



AGENDA

MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Monday, November 15, 2021, at 7:00 p.m.
JOIN VIA ZOOM:

Staff Liaison

Aissia Ashoori | 510-215-4361
aashoori@ci.el-cerrito.ca.us

<https://us06web.zoom.us/j/89600812714?pwd=QnFpOE91MHZZSm8vMkhpVGVMQbHZEQT09>

Meeting ID:

896 0081 2714 **Password:** 212121

or Dial in: 1-408-638-0968

Pursuant to Executive Order N-29-20, teleconference restrictions of the Brown Act have been suspended, as well as the requirement to provide a physical location for members of the public to participate in the meeting.

Any person wishing to speak to the **Economic Development Committee** on any of these matters is invited to participate via teleconference as described above.

The City encourages submission of written comments in advance to the **Economic Development Committee** via email to AAshoori@ci.el-cerrito.ca.us prior to the meeting or by contacting the staff liaison listed above.

7:00 p.m. CONVENE REGULAR MEETING

- 1. ROLL CALL** – Chair Jean Shrem; Vice-Chair Rachel Melby; Members Travis Campbell, Mark Figone, George Gager, Patrick Swen, Eric Wright, and Jonathan Zazove.
- 2. ORAL COMMUNICATIONS FROM THE PUBLIC**
Remarks are typically limited to three minutes per person, and may be on anything within the subject matter jurisdiction of the body. Remarks on non-agenda items will be heard first, as well as introduction by individuals interested in serving on the advisory body. Remarks on agenda items will be heard at the time the item is discussed.
- 3. STAFF/CITY COUNCIL LIAISON ANNOUNCEMENTS AND REPORTS**
Staff and/or Councilmember Motoyama may report on matters of general interest to the Committee, Council policies, priorities and/or significant actions taken by Council.
- 4. EL CERRITO CHAMBER OF COMMERCE UPDATES**
Chamber liaison or Chamber representative may report on matters of general interest to the EDC.
- 5. APPROVAL OF THE MINUTES**
Consider a motion adopting the minutes of the regular Committee meeting held on October 18, 2021.

6. EL CERRITO HOLIDAY POP-UP MARKET

Discuss and consider a motion to co-sponsor a pilot pop-up on December 12, 2021, between 11am – 2pm at Hana Gardens. This event will support El Cerrito micro businesses and the greater El Cerrito community to come together for a fun holiday event.

7. CONDUCT AN INFORMAL INTERVIEW AND CONSIDER A RECOMMENDATION TO APPOINT CHRISTOPER BUNTING TO THE EDC

Consider an informal interview with Christopher Bunting and consider a recommendation to the City Council to appoint.

8. EDC WORK PLAN UPDATES

Receive an update from the *Why El Cerrito* Subcommittee and discuss any other 2021-2022 Work Plan items.

9. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison, Aissia Ashoori at 510-215-4361. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title I).

Any writings or documents provided to a majority of the members regarding any item on this agenda will be made available for public inspection at <http://el-cerrito.org/103/Economic-Development-Committee>.