



## AGENDA

### REGULAR MEETING OF THE ARTS AND CULTURE COMMISSION

Monday, December 7, 2020 at 7:00 p.m.

**Staff Liaison**

Alexandra Orologas | 510-215-4318  
[aorologas@ci.el-cerrito.ca.us](mailto:aorologas@ci.el-cerrito.ca.us)

**VIA TELECONFERENCE**

<https://elcerrito.webex.com/elcerrito/onstage/g.php?MTID=e6b50926b26fd284171fc00189315f485>

**Event ID:** 146 145 6258

**Event Password:** accmeeting2

**Join by Phone:** (408) 418-9388

**Access code:** 146 145 6258

Pursuant to Executive Orders N-25-20 and N-29-20, and in Response to the COVID-19 Pandemic, Teleconference Restrictions of the Brown Act Have Been Suspended, as Well as the Requirement to Provide a Physical Location for Members of the Public to Participate in the Meeting.

Any person wishing to speak to the Arts and Culture Commission on any of these matters is invited to participate via teleconference as described above.

The City encourages submission of written comments in advance to the Arts and Culture Commission via email to [aorologas@ci.el-cerrito.ca.us](mailto:aorologas@ci.el-cerrito.ca.us) prior to the meeting or by contacting the staff liaison listed above.

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#### **7:00 p.m. CONVENE REGULAR MEETING**

- 1. ROLL CALL** – Chair Allison Cooper; Vice-Chair Blake Washington; Members, Ruth Cazden, George Gager, Courtney Helion, Bill Nichols, Ann Wiens
- 2. COMMISSIONERS' REPORTS, COUNCIL LIAISON AND STAFF LIAISON REPORTS**
- 3. ORAL COMMUNICATIONS FROM THE PUBLIC**  
*Remarks are typically limited to three minutes per person, and may be on anything within the subject matter jurisdiction of the body. Remarks on non-agenda items will be heard first; remarks on agenda items will be heard at the time the item is discussed.*
- 4. APPROVAL OF MINUTES**  
Consider approval of the minutes of the October 26, 2020 meeting.
- 5. APPROVE THE 2021 REGULAR MEETING SCHEDULE FOR ARTS AND CULTURE COMMISSION**  
Pass a motion to approve the regular meeting schedule for the 2021 calendar year. (Attachment)
- 6. ECCRU CALL FOR ARTISTS**

Discussion and possible action to delay issuance of CFA for El Cerrito Creative ReUse Artist Residency. (Attachment)

**7. PUBLIC UTILITY ART BOX PILOT PROGRAM**

Discussion and possible action to approve revised schedule of the Public Utility Art Box Pilot Program. (Attachment)

**8. COMMUNITY SURVEY RESULTS**

Receive staff update on results of Community Survey (Attachment)

**9. WORKPLAN DISCUSSION**

Discussion about the 2019 Workplan and ongoing projects. (Attachments)

**10. UPCOMING ACC-SPONSORED EVENTS**

None

**11. SUBCOMMITTEE UPDATES**

- a. Community Outreach Subcommittee (Cazden, Gager, Washington)
- b. Recreation Liaison Subcommittee (Cazden, Cooper, Helion)
- c. Visual Arts Subcommittee (Cooper, Helion, Nichols)

**12. ITEMS FOR NEXT MEETING**

**13. ADJOURNMENT**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison, (510) 215-4318. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title I).

Any writings or documents provided to a majority of the members regarding any item on this agenda will be made available for public inspection at [www.el-cerrito.org/acc](http://www.el-cerrito.org/acc).



## **DRAFT MINUTES**

### MEETING OF THE Arts and Culture Commission

**Monday, October 26, 2020 at 7:00 p.m.**  
This meeting was held via teleconference.

**Staff Liaison**

Maya Williams | 510-215-4318  
mwilliams@ci.el-cerrito.ca.us

**This Meeting Place is Wheelchair Accessible**

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**CONVENE REGULAR MEETING** Chair Cooper called the meeting to order at 7:00 p.m.

1. **ROLL CALL – Present:** Chair Allison Cooper; Members Ruth Cazden, George Gager, Courtney Helion, Bill Nichols, Ann Wiens. **Absent:** Member Blake Washington (unexcused).

2. **COMMISSIONERS REPORTS AND COUNCIL LIAISON REPORTS**

Staff Liaison Maya Williams reported on various aspects of the upcoming November 3 General Election. She also introduced Alex Orologas (El Cerrito Assistant City Manager), who will henceforth be the Staff Liaison to the ACC.

3. **COMMENTS FROM THE PUBLIC**

None.

4. **APPROVAL OF MINUTES**

**Moved/Second:** Member (Cooper/Cazden) **Action:** Passed a motion to approve the minutes of the September 28, 2020 meeting as submitted. **Ayes:** Chair Allison Cooper; Members Ruth Cazden, George Gager, Courtney Helion, Bill Nichols, Ann Wiens. **Noes:** None. Passed unanimously.

5. **UPDATE ON DEVELOPMENT ART PROJECTS AND IN-LIEU**

Sean Moss, El Cerrito Planning Manager, described the process for development projects, in relation to the Art in Public Places ordinance. He also showed some examples of art that is part of current developments, and answered questions from the commissioners.

6. **EL CERRITO FREE FOLK FESTIVAL UPDATE**

Hali Hammer and Bob Helliesen reported that the virtual Free Folk Festival (October 10) went well and was well attended. None of the financial support approved by the ACC was expended.

**7. REQUEST FOR SUPPORT**

Heidi Goldstein, Senior Community Library Manager at the EL Cerrito Library, presented a proposal soliciting support by the ACC for a project to update the library signage.

**Moved/Second:** Member (Nichols/Cooper) **Action:** Passed a motion to support the library signage project in an amount not to exceed \$3,000. **Ayes:** Chair Allison Cooper; Members Ruth Cazden, George Gager, Courtney Helion, Bill Nichols, Ann Wiens. **Noes:** None. Passed unanimously.

**8. WORK PLAN REVIEW**

Staff Liaison Williams presented and the commissioners discussed the current state of the ACC Work Plan, community outreach, and the Master Plan. Staffed was directed to distribute the Community Survey.

**9. UPCOMING ACC-SPONSORED EVENTS**

None.

**10. SUBCOMMITTEE UPDATES**

- a. Community Outreach Subcommittee (Cazden, Gager, Washington): no update
- b. Recreation Liaison subcommittee (Cazden, Helion, Cooper): awaiting feedback from most recent meeting with Rec staff.
- c. Visual Arts Subcommittee (Cooper, Helion, Nichols): no update.

**11. ITEMS FOR NEXT MEETING**

- a. Continue discussion on the Master Plan and the Work Plan

**12. ADJOURNMENT**

The meeting adjourned at 9:03 p.m.

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Allison Cooper, Chair

This is to certify that the foregoing is a true and correct copy of the minutes of the Arts and Culture Commission meeting of October 26, 2020 as approved by the Arts and Culture Commission.

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Maya Williams, Staff Liaison



## 2021 Regular Meeting Schedule

City Holiday/Closed  
 Regular ACC Meeting

**Location:** Via Teleconference OR  
 City Council Chambers

**Meeting Time:** 7:00 p.m.

### ARTS AND CULTURE COMMISSION

#### JANUARY 2021

Sun	Mon	Tue	Wed	Thur	Fri	Sat
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31						

#### FEBRUARY 2021

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#### MARCH 2021

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#### APRIL 2021

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#### MAY 2021

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#### JUNE 2021

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#### JULY 2021

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#### AUGUST 2021

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#### SEPTEMBER 2021

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#### OCTOBER 2021

Sun	Mon	Tue	Wed	Thur	Fri	Sat
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31						

#### NOVEMBER 2021

Sun	Mon	Tue	Wed	Thur	Fri	Sat
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#### DECEMBER 2021

Sun	Mon	Tue	Wed	Thur	Fri	Sat
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Arts and Culture Committee Meeting  
September 28, 2020

Item 8: ECCRU Call for Artists

Attachment

Draft of Call for Artists – El Cerrito ReUse (ECCRU) Artist Residency Program  
(ACC approved issuance of CFA on September 28, 2020)



**CALL FOR ARTISTS**  
**City of El Cerrito, California**  
El Cerrito Creative ReUse (ECCRU) Artist Residency Program

**Deadline: January 25, 2021**  
[www.el-cerrito.org/ECCRU](http://www.el-cerrito.org/ECCRU)

The City of El Cerrito invites artists to apply for a nine-month residency taking place at the El Cerrito Recycling + Environmental Resource Center (“RERC” or “Center”).

**The purpose of the program is to support local artists who work with recycled materials, and to encourage environmental stewardship – *specifically resource conservation, recycling and upcycling* – in the community through art that inspires people to think about sustainability and consumption.**

The El Cerrito Creative ReUse (“ECCRU”) Artist Residency provides the artist with: a stipend, access to materials at the RERC for use in artistic projects, an on-site storage bin for materials, and support for an exhibition at the end of the residency. Artwork will be created in the artist’s own workspace, which is not provided. We encourage artists working in all mediums to apply, including but not limited to, painters, textile artists, musicians, performers, photographers, printmakers, those working in film and video, and conceptual and installation artists.

**Eligibility**

The ECCRU Artist must:

- Be either a resident of or work in Contra Costa County or Alameda County
- Be at least 18 years old
- Demonstrate a commitment to upcycling and creative reuse

Additional Considerations:

- Artists should visit the RERC before applying. Due to COVID-19, a formal tour is not available, although one will be provided before the residency begins.
- Artists must demonstrate that creation of the artwork will be conducted in a safe workspace with the proper tools required for the chosen mediums. If deemed appropriate, the Artist must conduct a site visit to their workspace as part of the interview process.

**Length of Term**

The ECCRU Artist Residency is a nine-month term. However, at the discretion of the El Cerrito Arts and Culture Commission (“ACC” or “Commission”), the term is negotiable up to 12 months.

### **Honorarium**

The Artist will receive a stipend of \$100 per month of the residency (\$900 for the nine-month term).

### **About El Cerrito and Our Recycling + Environmental Resource Center**

The City of El Cerrito is located in western Contra Costa County and forms part of the highly urbanized area along the eastern shore of San Francisco Bay. This 3.9 square-mile city has a pleasant climate year-round, and the hilly areas of El Cerrito provide spectacular views of its famous neighbor, San Francisco. El Cerrito's 25,000 residents enjoy over 100 acres of open space (known as the Hillside Natural Area), as well as 45 acres of parks, 18 acres of school recreational areas, and 38 acres of other amenities, including the Ohlone Greenway, a pleasantly landscaped area that runs along the BART right-of-way the length of the city and is popular with walkers, runners and bicyclists. El Cerrito's major commercial corridor runs the length of San Pablo Avenue, a multi-jurisdictional state highway.

The RERC is a unique community resource that provides El Cerrito and area residents and businesses a convenient location to recycle a wide range of conventional and hard-to-recycle items, to exchange reusable items and to obtain information about other environmental concerns and efforts. The Center strives to be a one-stop shop for residents and businesses interested in sustainability topics from energy efficiency, to Earth Day, to transportation, and more.

The RERC serves as the City's environmental heart, and also as an example of green building for residents and businesses alike. Operated by the City's Environmental Services Division, the center was founded as E.C.ology by community volunteers in 1971 and the City took over its operation in 1977. The Center was rebuilt in 2011-2012 to serve as the sustainability hub for the City's environmental mission and programs, and is home to the City's Environmental Services Division and curbside recycling operation.

### **ECCRU Artist in Residency Program**

The ECCRU Program was approved by the El Cerrito Arts and Culture Commission ("ACC") in 2015. The Program is funded by the Art in Public Places Program, established with the passage of the City's Public Places Ordinance (Section 13.50 ECMC).

A summary of the El Cerrito Art in Public Places Program is included on page 7.

### **Duties and Requirements of the ECCRU Artist:**

1. During their residency, Artist will create artwork primarily using materials they find at the RERC Center.
2. Artist will conduct at least two workshops or other educational programs at the RERC or other City facility or school. **These can be conducted virtually or by video.**
3. Artist shall give reasonable access to the ACC, City staff, or other person or group approved by the ACC to document the creative process.



4. Halfway through the residency term, the Artist will give a presentation to the ACC demonstrating their progress and plan for the remainder of the residency
5. At the end of the residency, the artwork will be shown at an exhibition, with the duration and location of the show depending on the availability of City space and the nature of the work. The ACC will determine work(s) to be exhibited, and the Artist will assist in installation of the exhibition. **May be conducted virtually or by video.**
6. Artist **may** donate to the City one piece created during the ECCRU Residency.
7. At the end of the residency, Artist should return unused found items to the RERC.

**Provided to the ECCRU Artist:**

1. The City and RERC shall provide access to donated material at the RERC, other than things identified as off-limits by the City in the program guidelines or as verbally directed by any staff at the RERC.
2. The ACC shall provide a locked bin for storage and/or sorting located at the RERC.
3. Stipend: \$900 for nine-month term.
4. Support to host an exhibit and/or reception for the Artist

**Acquisition, Donation, Display, and Retention of Artwork:**

1. Artist retains copyright of their artwork, and rights granted by the Visual Artists Right Act and the California Art Preservation Act.
2. ACC shall have the option to purchase additional artwork at its discretion for the City's collection.
3. The ACC/City shall have all rights over exhibition, placement, and any other use of donated and purchased artworks.
4. In the event that the ACC/City determines that any artwork should be sold or otherwise disposed of, the ACC shall give the Artist first rights to purchase it back at a price to be determined by the ACC.

**Selection Process**

A selection committee will evaluate the application materials and select finalists for interviews in February 2021. The committee may also seek more detailed proposals and, if deemed appropriate, may conduct a site visit to the artists' workspaces.

The committee may consist of two members of the ACC, one RERC staff member, a local artist and/or a member of the El Cerrito Environmental Quality Committee. Selection criteria will include:

- Applicant's professional qualifications as an artist
- Demonstrated commitment to resource conservation, recycling and creative reuse through art
- Experience in art and/or environmental education
- Artistic merit as evidenced by the submitted materials
- Appropriate studio workspace for the artist's chosen medium(s) and demonstrated ability to work safely with required tools and materials
- Proven ability to undertake successful creative, innovative, and effective approach in comparable projects

- Meet the El Cerrito Art in Public Places Program's guidelines for artwork
- Excellent communication skills
- Demonstrated ability to work creatively with groups of different ages and backgrounds
- Experience with and dedication to use of non-toxic and sustainable art methods
- Ability to meet deadlines
- Artist must be at least 18 years of age and either live or work in Contra Costa or Alameda County
- Priority will be given to working and/or teaching artists

The City of El Cerrito and the ACC are committed to reflecting the diversity and cultural richness of our City in selecting the ECCRU Artist. The selection committee will also identify artists who have a demonstrated interest in and commitment to community outreach and education. References provided will be contacted prior to any interviews.

Based on the applications and review of support materials, references and interviews, the ECCRU Artist will be recommended by the selection committee and approved by the ACC. City Staff will assist the Artist with the contract, any required insurance coverage, and all activities undertaken at the RERC. The ACC reserves the right to reject any application.

### **Application Requirements**

The City requires that all submissions be provided online only. If this proves to be a hurdle, please contact staff to discuss as soon as possible.

[www.el-cerrito.org/ECCRU](http://www.el-cerrito.org/ECCRU)

To apply, the applicant must provide:

- 1) Completed application form
- 2) Professional Resume and Exhibition List: Please do not send more than three pages. Please arrange your exhibition list by year and indicate solo versus group shows.
- 3) Images and image list:
  - a. Please submit 10 ~~to 20~~ images. Please use good quality images in JPEG or PDF format, no larger than 2 MB each. Images must be accompanied by an image list in a text file with title, date, size, media and, if applicable, description and/or conceptual intent. Additional information, if applicable, could include site, commissioning person or agency, and budget. Installations or 3-dimensional work may be illustrated by multiple images.
  - b. Video & Audio:

You may submit a maximum of two video or two audio files. You may submit a combination of images, video, and audio as long as the total number of files does not exceed 20. We accept MPEG-4 video files and all standard audio files. Each

video and/or audio clip must be no longer than one minute, and each must be accompanied by a description in a text file.

4) Proposal:

Proposals should not exceed two pages and should address the following:

- a. Describe your goal - a succinct statement of what you hope to accomplish.
- b. Describe specific projects you have in mind, if any, and how you would go about executing them.
- c. Describe the types of materials you are most interested in and indicate whether you anticipate wanting to request donations of specific materials from the public towards your artwork.
- d. Describe your anticipated fabrication methods, and your experience with those methods.
- e. Describe how your goal and proposed projects meet the selection criteria specified above.

5) Three professional references

Application materials will not be returned. Please do not send additional materials, such as letters of recommendation, newspaper clippings, postcards, etc. You may mention them in your cover letter and we will ask for them if needed.

Note: Proof of current residency or employment in Contra Costa or Alameda County will be required of the selected artist.

**Estimated Timeline**

The schedule is contingent upon the City's project schedule and may be changed at any time.

December 7, 2020:	Call for Artists Released
January 25, 2021:	Applications Due
Week of February 22, 2021:	Interviews with Selected Applicants
April 5, 2021 – January 5, 2022:	Dates of ECCRU Artist in Residence Appointment
Council Meeting TBD:	Present ECCRU Artist to City Council
TBD with selected artist:	Dates of exhibition and/or workshop(s) and/or demonstration(s) and/or presentation(s)

**Deadline**

Proposals are due by 6 p.m. on Monday, January 25, 2021.

**Inquiries**

All questions regarding this Call for Artists are to be directed to Alexandra Orologas, Assistant City Manager, City of El Cerrito, 10890 San Pablo Avenue, El Cerrito, CA 94530. (510) 215-4302. Email: [aorologas@ci.el-cerrito.ca.us](mailto:aorologas@ci.el-cerrito.ca.us)

## **El Cerrito Art in Public Places Program**

In 2005, the El Cerrito City Council adopted an Art in Public Places Ordinance (Section 13.50 ECMC). The purpose of the ordinance is to establish guidelines, procedures, and standards for the integration of public art into new private and public development and redevelopment projects. In order to realize the vision of enhancing art in public places, new projects with development costs of \$250,000 or more shall devote an amount not less than 1% of the development costs to the acquisition and installation of public art. This commission fulfills the San Pablo Avenue Streetscape Project's contribution to the Art in Public Places Program.

The Program dictates that public art shall:

- Be designed and constructed by a visual art professional who is not a member of the Project architect, engineering or landscape architect firm
- Require low a level of maintenance
- Relate in terms of scale, material, form and content to the immediate surroundings
- Meet all applicable building code requirements

The following guidelines should be taken into consideration for any public art placed within the City of El Cerrito:

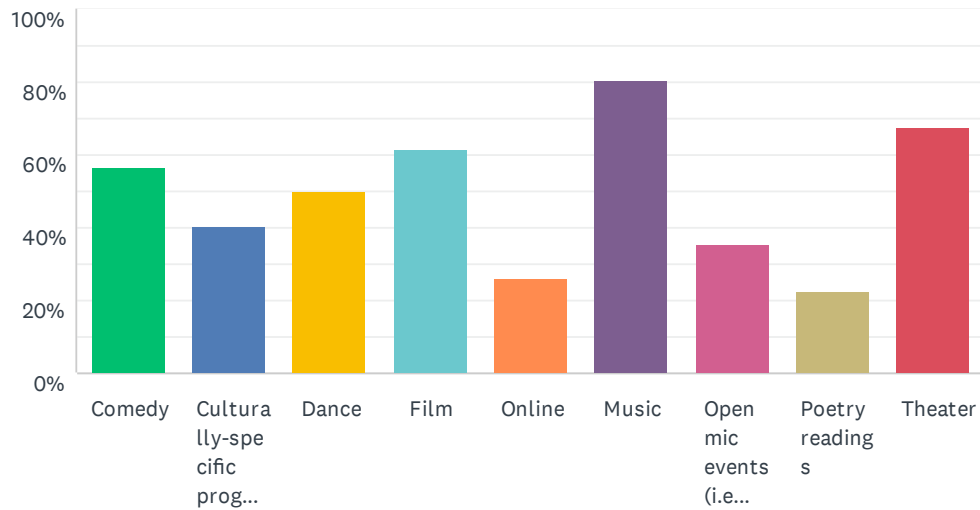
1. **Quality:** The work should be of the highest standard with regard to workmanship, materials, assembly, content, placement, and appropriateness in theme and character as determined by the ACC.
2. **Elements of Design:** consideration should take into account that public art, in addition to meeting aesthetic requirements, also may serve as focal points, modifiers, definers of public spaces and/or creates identity within the public realm.
3. **Context/Style and Nature:** Works of art must be compatible in scale, material, form, and content with their surroundings. Consideration should be given to the architectural, historical, geographical, and social/cultural context of the site. Works may be participatory in nature.
4. **Diversity:** The Arts in Public Places program should strive for diversity of style, scale, media, artists—including ethnicity and gender—and equitable distribution of artworks throughout the City.
5. **Originality:** edition of one or part of a limited edition
6. **Conservation:** consideration should be given to structural and surface integrity, permanence, and protection against theft, vandalism, weathering, excessive maintenance, and accessibility requirements.
7. **Public Safety and Accessibility:** Each work shall be evaluated to ensure that it does not present a hazard to public safety and complies with all applicable building codes and accessibility requirements.
8. **Public Liability:** artworks should be examined for unsafe conditions or factors that may bear on public liability.

**Revised Utility Box Public Art Pilot Program Project Schedule  
as of 12/7/2020**

Monday, September 14, 2020	Call for Artists (CFA) Released
Wednesday, October 28, 2020	Applications Due
Week of November 23, 2020	Interviews with Selected Applicants
<i>Monday, December 14, 2020 (addition of step)</i>	<i>Selection Panel's Finalists to Human Relations Commission (HRC) for Input</i>
<i>Monday, January 25, 2021 (instead of Monday, December 7, 2020)</i>	<i>Selection Panel Final Recommendations to the ACC</i>
<i>Monday, March 1, 2021 (instead of Monday, January 4, 2021)</i>	<i>Final Designs are Submitted by the Artists, Contracts Executed, and Work Begins</i>
<i>Friday, April 30, 2021 (instead of Friday, February 26, 2021)</i>	<i>Boxes Complete!</i>

# Q1 What types of performances do you attend, or would you be interested in attending? (Check all that apply)

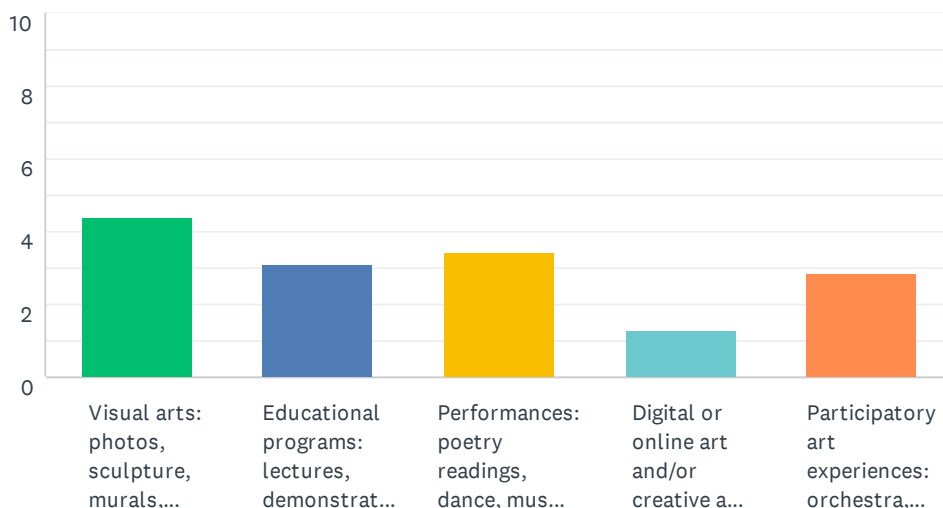
Answered: 62 Skipped: 0



ANSWER CHOICES	RESPONSES	
Comedy	56.45%	35
Culturally-specific programs	40.32%	25
Dance	50.00%	31
Film	61.29%	38
Online	25.81%	16
Music	80.65%	50
Open mic events (i.e., poetry readings, music making, performance)	35.48%	22
Poetry readings	22.58%	14
Theater	67.74%	42
Total Respondents: 62		

## Q2 What do you feel should be the priorities for the ACC and the Public Art Fund? Please rank in order of importance (1 = highest priority).

Answered: 62 Skipped: 0



	1	2	3	4	5	TOTAL	SCORE
Visual arts: photos, sculpture, murals, fountains, mosaics, paintings, drawings	61.67% 37	18.33% 11	16.67% 10	3.33% 2	0.00% 0	60	4.38
Educational programs: lectures, demonstrations, presentations	8.47% 5	32.20% 19	23.73% 14	33.90% 20	1.69% 1	59	3.12
Performances: poetry readings, dance, music, concerts	19.67% 12	29.51% 18	29.51% 18	19.67% 12	1.64% 1	61	3.46
Digital or online art and/or creative apps that can be downloaded	0.00% 0	1.75% 1	3.51% 2	17.54% 10	77.19% 44	57	1.30
Participatory art experiences: orchestra, readings, children's art day	11.67% 7	20.00% 12	28.33% 17	21.67% 13	18.33% 11	60	2.85



### Q3 Are there other priorities you think should be considered that are not listed above?

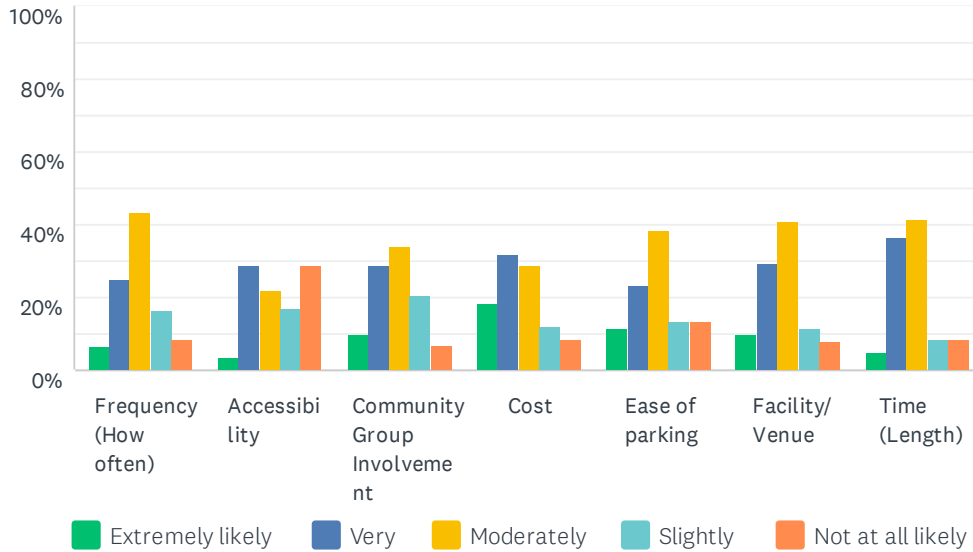
The following are the trends and themes from the input recieved:

- Art in prominent places on San Pablo Avenue that represents the sprit of the community and its history
- Focus on family and youth art programs, activities and education
- Connection with schools and senior programs
- Outdoor music and movie viewings (post-COVID)
- Reduced spending for arts\*

*\*Staff note: several comments mentioned this as a priority in context of the City's financial situation, not understanding that the Public Art Fund is made of restricted funds from development projects that can only be used for art programs and not general city operations.*

## Q4 Please rate the following factors that would influence your attendance at arts and cultural events in El Cerrito.

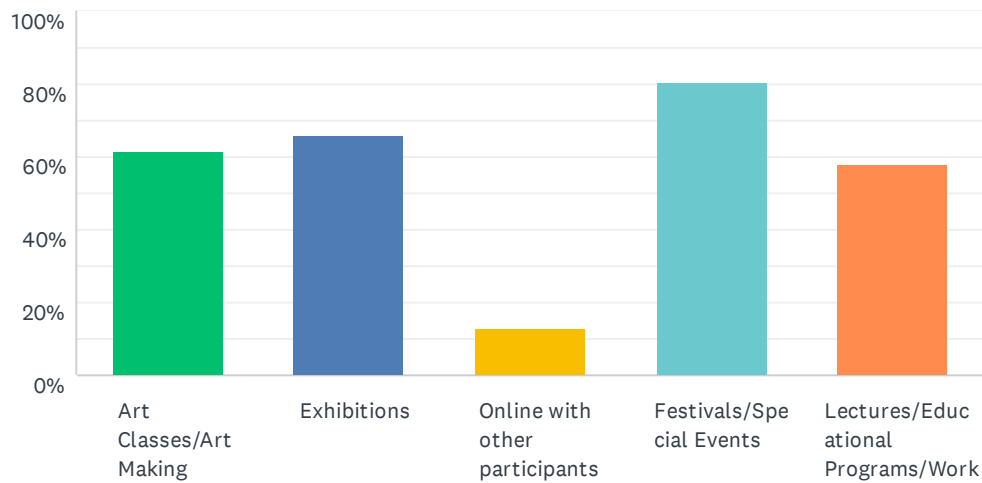
Answered: 61 Skipped: 1



	EXTREMELY LIKELY	VERY	MODERATELY	SLIGHTLY	NOT AT ALL LIKELY	TOTAL
Frequency (How often)	6.67% 4	25.00% 15	43.33% 26	16.67% 10	8.33% 5	60
Accessibility	3.39% 2	28.81% 17	22.03% 13	16.95% 10	28.81% 17	59
Community Group Involvement	10.17% 6	28.81% 17	33.90% 20	20.34% 12	6.78% 4	59
Cost	18.64% 11	32.20% 19	28.81% 17	11.86% 7	8.47% 5	59
Ease of parking	11.67% 7	23.33% 14	38.33% 23	13.33% 8	13.33% 8	60
Facility/ Venue	9.84% 6	29.51% 18	40.98% 25	11.48% 7	8.20% 5	61
Time (Length)	5.00% 3	36.67% 22	41.67% 25	8.33% 5	8.33% 5	60

## Q5 In what types of programs would you be interested in participating? (Check all that apply)

Answered: 62 Skipped: 0



ANSWER CHOICES	RESPONSES	
Art Classes/Art Making	61.29%	38
Exhibitions	66.13%	41
Online with other participants	12.90%	8
Festivals/Special Events	80.65%	50
Lectures/Educational Programs/Workshops	58.06%	36
Total Respondents: 62		

## Q6 Please share any other comments you have below:

The following are the trends and themes from the input recieved:

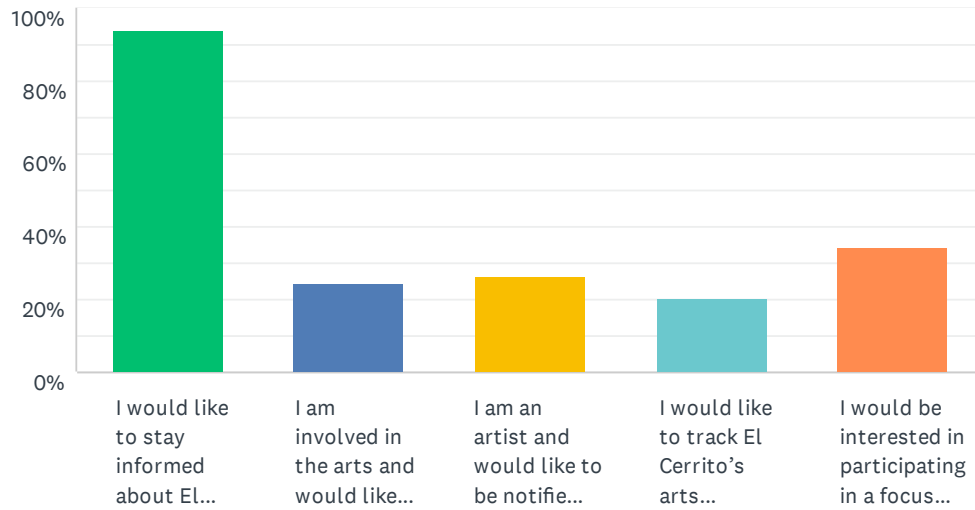
- Important to maintain the inclusiveness of El Cerrito Arts

- Overall financial health of the City is important

- Other comments: emphasize library as outlet for artist work, positive support for Poet Laureate program, public art needing more prominence, online group for local arts in the El Cerrito/Richmond/Albany/Kesington area

### Q7 Please check all that apply.

Answered: 49 Skipped: 13



ANSWER CHOICES	RESPONSES	
I would like to stay informed about El Cerrito arts and culture information.	93.88%	46
I am involved in the arts and would like to be included in an arts and cultural information directory.	24.49%	12
I am an artist and would like to be notified of artist calls.	26.53%	13
I would like to track El Cerrito's arts activities on my phone (an App) without having to use my computer to go to the City's website.	20.41%	10
I would be interested in participating in a focus group to inform the Arts & Culture Commissions Master Plan.	34.69%	17
Total Respondents: 49		

<b>Goal A: Increase access to public art in the community</b>	<b>Goal B: Support the local artistic and cultural community</b>	<b>Goal C: Promote excellence in the arts</b>	<b>Goal D: Beautify El Cerrito</b>	<b>Doesn't fit current Master Plan Goals</b>
<del>Sound enhancement of Community Center</del>	<del>Sound enhancement of Community Center</del>		<del>Sound enhancement of Community Center</del>	
ECCRU Artist in Residence	ECCRU Artist in Residence	ECCRU Artist in Residence		
Community Orchestra Program	Community Orchestra Program	Community Orchestra Program		
Administering grants/sponsorships	Administering grants/sponsorships	Administering grants/sponsorships	Administering grants/sponsorships	
<del>Housing/Home Art-based Inquiry Workshop</del>				
Event Tabling	Event Tabling			
Jury City Hall Gallery	Jury City Hall Gallery			
Poet Laureate	Poet Laureate			
<del>Arhoolie Exhibit &amp; Concert</del>	<del>Arhoolie Exhibit &amp; Concert</del>			
Art Acquisition				

1. What is the ACC NOT doing?
2. What in the Master Plan needs to be modified?

**Grants/Sponsorships**

	<b>Music</b>	<b>Literary</b>	<b>Visual Art</b>	<b>Dance</b>	<b>Children</b>	<b>Youth</b>	<b>Adult</b>
ECHS Jazz Festival	●					●	●
Messy Art Day			●		●		
4 <sup>th</sup> of July Festival	●			●	●	●	●
Music of El Cerrito	●				●	●	●
One City One Book		●				●	●
Free Folk Festival	●				●	●	●
Restaurant Week Music	●						

## **ART & CULTURE COMMISSION**

### **2.04.310 Art and Culture Commission**

A. There shall be an arts and culture commission consisting of seven members. These members shall demonstrate a commitment to the various arts disciplines, including but not limited to: fine arts, visual arts, performing arts, literary arts, art history and arts education.

B. The commission shall have the following powers and duties as stated below, and such others as assigned from time to time by the city council:

1. To act in an advisory capacity to the city council in all matters pertaining to arts in the community;

2. Make recommendations to the city council concerning the resources and needs of the community on the subject of the arts, opportunities for participation of artists and performers in city-sponsored activities, and ways to encourage community involvement in the arts;

3. Work cooperatively with city boards and commissions and other public and private organizations in creating and promoting art and cultural programs and activities within the city;

4. Coordinate and strengthen existing organizations in the arts and develop cooperation with regional organizations;

5. Make recommendations to the city council regarding the funding of community art projects, including the search for private and public grants, and regarding the disbursement of revenues consistent with the needs of the community;

6. Review and make recommendations to the city council upon all works of art to be acquired by the city, either by purchase, gift or otherwise and exterior works of art installed in the city on public property;

7. Recommend to the City Council the adoption of such ordinances or policies as it may deem necessary for the administration and preservation of the arts and cultural development of the city.(Ord. 2003-1 Div. 1, 2003.)