



**MINUTES OF THE
Arts and Culture Commission
Monday, June 22, 2015 at 7:00 p.m.
El Cerrito City Hall – Council Chambers
10890 San Pablo Avenue, El Cerrito**

Approved August 3, 2015

Roll Call 7:05 am

Commissioners Present: Ruth Cazden, Deb Danziger, Paul Fadelli, George Gager, Mollie Hazen, Heidi Rand,
Commissioners Absent: Christopher Sterba (excused).

1. Commissioners Reports & Liaison Reports

Staff Liaison Iarla provided an update on recent Council actions, reported that the Creekside Walk housing development is likely to start construction soon, and provided an update about the July 4 Festival.

Hazen reported that Kensington Symphony Orchestra had a successful end-of-season concert.

Cazden reported that Lucas Valley Chamber Orchestra (LVCO) was unable to reschedule their planned El Cerrito performance (sponsored by the ACC). Cazden also reported that she recently spoke with Bonnie Bogue, a musician and board member of the Prometheus Orchestra, as well as Tess Taylor, Chair of the City's Economic Development Committee who would like to see the two advisory bodies work more closely together.

2. Comments from the Public

None

3. Approval of Minutes

It was moved (Hazen/Rand) to approve the revised minutes of the special meeting of June 1, 2015. Motion passed 5-0-1 with Danziger abstaining.

4. Consideration of establishing a subcommittee to work with the Crime Prevention Committee to evaluate a mural installation on the BART pylons

There was discussion and general support for the ACC to establish a subcommittee work with the City's Crime Prevention Committee (CPC) to evaluate the idea of installing a mural on BART pylon(s) on the Ohlone Greenway. Nick Arzio, member of the Crime Prevention Committee was present and said that he anticipated the subcommittee would meet monthly to work out logistics.

Cazden said the subcommittee should address issues including ownership of the artwork(s), economic aspects of the project, maintenance, response to graffiti, aging of the mural and indemnification.

It was moved (Danziger/Fadelli) for the ACC to establish a subcommittee work with the City's Crime Prevention Committee (CPC) to evaluate the idea of installing a mural on BART pylon(s) on the Ohlone Greenway with membership to be Danziger, Rand & Hazen. Motion passed unanimously.

Hazen disclosed she has applied to serve on the CPC.

5. Informational Presentation on the Draft Urban Greening Plan

Emily Alter presented information about the draft Urban Greening Plan, focusing on art-related opportunities and answered questions from Commissioners. Commissioners expressed general support and excitement for the many opportunities available for public art in El Cerrito.

6. Continued Discussion on Street Banners for Arts Month

Fadelli led a discussion regarding the creation of street banners for Arts Month. Iarla said that the Commission would be responsible for the cost to install/remove the banners annually. There was discussion

to have the banners say “Celebrate the Arts” instead of “October is Arts month”. Iarla was asked to look into the matter of copyright issues regarding the use of Mondrian artwork on the banners. It was moved (Danziger/Hazen) to recommend creating 24 “Celebrate the Arts in El Cerrito” banners to be created utilizing the Public Art Fund. Motion passed unanimously.

7. Planning for ACC booth at July 4 Festival

There was discussion about the ACC’s booth at the City’s July 4 Festival; Rand provided information about the creative reuse crafting and the supplies needed.

It was moved (Rand/Cazden) to recommend staff spending up to \$125 on supplies for the art activity. Motion passed unanimously. Hazen had to leave the meeting early.

8. Proposed Artist-In-Residency Program (item taken out of order)

Rand led the update from the subcommittee, (handout attached) including the proposed program name, “El Cerrito Creative ReUse (“ECCRU” to be pronounced like the color) with the subtitle “Artist in Residence Program”; and that the subcommittee recommends purchase and modification of a bin for the artist to use to store/sort materials at the Center, as well as working with designer Jane Millan for development of a logo for the program. There was some discussion.

It was moved (Cazden/Rand) to:

- establish the “El Cerrito Creative ReUse (ECCRU) Artist in Residence Program”
- Accept the application form presented by the subcommittee and give staff the option to make minor changes to the form as deemed necessary
- Recommend purchase of a bin, not to exceed \$1,200, that would be located at the Recycling Center
- If eligible to utilize the Public Art Fund, recommend engaging Jane Millan to develop a logo for the program, not to exceed \$1,300.

The motion passed unanimously (5-0 with Hazen & Sterba absent).

9. Planning for Arts Month 2015

Cazden provided a brief update from the subcommittee for the event to be held on October 17th at City Hall. No action was taken.

10. Consideration of Items for Next Meeting/Future Meetings:

There was discussion and agreement to move the regular July meeting of 7/27 to Monday, August 3rd.

Adjourned