



**MINUTES OF THE
SPECIAL MEETING OF THE
Arts and Culture Commission
Monday, June 1, 2015 at 7:00 p.m.
El Cerrito City Hall – Council Chambers
10890 San Pablo Avenue, El Cerrito**

Approved on June 22, 2015

Roll Call

Commissioners Present: Ruth Cazden, Paul Fadelli, George Gager, Mollie Hazen, Heidi Rand, Christopher Sterba.

Commissioner Absent: Deb Danziger

1. Commissioners Reports & Liaison Reports

- Commissioner Rand reported on the Artist-in-Residence and Recycling Center subcommittee activities and reported that it might be possible to re-purpose the Huber Park Clubhouse to use as the artist work space
- Commissioner Rand also reported out about plans for the 4th of July ACC table; The budget and plans for this activity will be brought to the next meeting for consideration.
- Commissioner Hazen reported out as liaison to the Kensington Symphony and Orchestra and announced the upcoming concert (June 6, Unitarian Universalist Church of Berkeley, 8pm)

2. Comments from the Public

- Howdy Goudy asked about the gallery space selection process and asked if it would be possible to consider featuring local photographers on the monitors in City Hall.

3. Approval of Minutes

Minutes from the April 27, 2015 meeting were approved with minor edits (Fadelli/Rand). Motion passed with one abstention (Sterba)

4. Presentation on BART Station Modernization Arts Integration Opportunities

A presentation by BART staff (Sadie Graham, Project Manager for Del Norte Station Modernization and Abigail Thorman, who is managing BART's art policy and procurement) provided an overview of the Del Norte Station Modernization project and about art opportunities that will be included as a part of this project, including a mosaic mural opportunity at the El Cerrito Del Norte BART station and possible restoration of the existing mosaic murals at Del Norte and the Plaza. A call for proposals will be made mid-to-late summer. One to two artist workshops will be held in the Richmond/El Cerrito area. The selection panel will consist of BART operations and maintenance representatives and include two local representatives. The Modernization project will begin construction in June 2016. BART staff answered questions of the Commission.

Howdy Goudy spoke on the item and encouraged the team to consider something akin to the fused glass art that is displayed at the BART Oakland Airport Connector.

5. Presentation on Anza Trail Signage

Presentation by Tom Panas, El Cerrito Historical Society and BriAnna Weldon of the National Park Service about a marker and street banners being proposed by the Historic Society to be installed by the City on City property or in the Public Right of Way. The signage is being developed (designed and fabricated) by the National Park Service in partnership with the Historical Society.

Followed by discussion and questions, there was general consensus in support of the Historical Society's project.

CONTINUED

6. Consideration of Development of Street Banners for Arts Month

A discussion was held regarding creation of new Street Banners to promote Arts Month. It was agreed that the Mondrian Theme, which has been the theme of Arts Month, would be utilized again for the banners. The number of banners to be produced was left open depending upon budget details, including whether the cost of annual installation and removal come from the ACC budget or elsewhere. A motion to authorize Staff Liaison to work with Jane Millan of Precision Design to produce two alternative concepts (a single banner option and side-by-side option) to be brought back to the Commission at its next meeting was made (Gager/Hazen). Motion passed by the following vote:

YES: Cazden, Fadelli, Gager, Hazen

NO: Rand, Sterba

7. Review of Gallery Space proposals

Review of submissions for exhibition in the Gallery Space from:

- Beth O'Brien (El Cerrito)
 - Motion to accept proposal subject to having enough material to fill space, to be determined by Staff Liaison (Cazden/Hazen). Motion passed unanimously.
- Malika Crutchfield (Richmond)
 - ACC wants to see more examples (2x as many.) Staff liaison might consider providing help in curating submittal. Motion to ask artist to submit additional samples and sizes of works (Hazen/Fadelli). Motion passed unanimously.
- Group show by Students at El Cerrito Canyon Trail Art Studio
 - Commission wants show to be accompanied by artist statements and information about CTAS. Motion to approve CTAS' group proposal (Sterba/Rand). Motion passed unanimously.
- Group show by 38 Art Studio (East Bay)
 - Motion to approve contingent upon enough material being available (Rand/Sterba). Motion passed unanimously.
- Dale Mead (El Cerrito)
 - Discussion that pieces with the subject of nature/outdoor be approved (excluding the final sample work). Motion to offer nature/outdoor theme show (Rand/Sterba). Motion passed unanimously.
- Kim Thompson (Berkeley)
 - Commission did not invite this submission to be shown. Motion (Cazden/Hazen). Motion passed unanimously.
- Bruce Barton (Costa Mesa, CA)
 - This submission was not discussed or accepted due to concern that it was not made knowing the location of the City. Liaison to follow up.

8. Planning for Arts Month 2015

Arts Month subcommittee members reported on progress for the October Arts Month and October 17th City Hall event. Motion to authorize subcommittee to work with Staff Liaison to implement subcommittee recommendations (Hazen/Rand). Motion carried unanimously.

9. Consideration of Items for Next Meeting/Future Meetings:

Next Meeting: Discussion and action regarding street banner design, number of banners and cost estimate.

CONTINUED

Pending Topics: Proposed Artist-In-Residency Program; Consideration of establishing a subcommittee to work with the Crime Prevention Committee to evaluate a mural installation on the BART pylons; Presentation by Rich Bartke regarding “The Tepco Coffeecup Chair” by Tina Amidon; Discussion on Poet Laureate Program; Gager to lead discussion on identification of possible exhibit spaces; Consider 2015 Music Performance Series; Development of Policies/Procedures for the Commission; Rand to give presentation on “Little Free Libraries”

Adjourned

**June 22, 2015 El Cerrito Arts & Culture Commission meeting
Recycling Artist in Residence sub-committee report and discussion**

Items for discussion

1. Proposed name for discussion and request for approval:

El Cerrito Creative ReUse (ECCRU)
Artist in Residence Program

2. Application [see attached]:

Discussion of revised draft of the Application and possible approval

3. Purchase of bin for artist's storage and sorting of materials:

Discussion of and request for approval to move forward with acquiring a bin. Suzanne's preliminary report : estimated expense for a new bin without a lid or the modification (the cut in the front) is about \$500 + delivery, plus additional \$100-\$150 for signage to label the bin. Expense for the lid and modification as yet undetermined. Possible request for approval to spend up to \$1,150 for the bin.

4. Logo/branding expense discussion:

Jane Millan's estimate to design a logo is \$900 -\$1300.
If that is determined to be too expensive, our options include: not having a logo; designing one ourselves; or doing enough of the ground work that Jane's charge would be lower. She said that when she is basically given what the client wants, the expense is between \$500 to \$700.

El Cerrito Creative ReUse (ECCRU) Artist in Residence Program

At the El Cerrito Recycling and Environmental Resource Center
Created in conjunction with the City of El Cerrito Arts & Culture Commission

Application 2015

The City of El Cerrito Art & Culture Commission invites artists to apply for a six month residency taking place at the El Cerrito Recycling and Environmental Resource Center. The residency includes access to materials at the recycling center for re-use in artistic projects. A bin will be provided for the artist on-site to store and sort materials. If relevant, the artist can request specific materials and the Recycling Center will help to encourage those donations. At the end of the residency there will be an exhibition, sponsored by the Arts & Culture Commission, of work created during the residency at a location within the community.

Creation of the artwork will be in the artist's own studio.

We encourage artists working in all mediums to apply, including painters, textile artists, musicians, performers, photographers, printmakers, those working in film and video and conceptual and installation artists.

Application Schedule:

Applications are accepted (*range of dates*)

(*month/year*) Selection committee reviews materials and selects artists to interview. Applicants will receive email notification, so please make sure you have the correct email address on the application form.

(*month/year*) Interviews will be conducted as well as site visits to the artist's studio if relevant. The selection committee will choose one artist for each residency period.

Please send the following items:

- Application Form
- Resume
- CD or DVD with images and image list
- Proposal (please see instructions)

Application materials, including CDs and DVDs, will not be returned. Please do not send additional materials, such as letters of recommendation, newspaper clippings, postcards, etc. You may mention them in your cover letter and we will ask for them if needed.

Proposals

Proposals should not exceed two pages and should address the following points:

1. Please describe your goal – a succinct statement of what you hope to accomplish
2. Please describe specific projects you have in mind, if any, and how you would go about executing them
3. What types of materials are you most interested in? Are there any specific materials you might want to request donations of?

Resume and Exhibition Lists

Do not send more than three pages. Please arrange your exhibition list by year and indicate solo versus group shows.

Images

You may submit 10-20 images; they must be submitted on a CD. Please use good quality images in a JPEG format that are no larger than 2 MB. Images must be accompanied by an image list in a text file with title, date, size, media and, if applicable, description and/or conceptual intent.

Video & Audio

You may submit video or audio files on a DVD or CD with your application. We accept MPEG-4 video files and all standard audio files. Each video and/or audio clip must be no longer than one minute. No more than two clips may be included. Each clip must be accompanied with a description. You may submit a combination of videos and images as long as the total number of files does not exceed 20.

Important

If you do not receive an email by (*date*) confirming that we received your application, please contact Suzanne Iarla, Community Outreach Specialist City of El Cerrito, (510) 215-4318

***El Cerrito Creative ReUse (ECCRU)
Artist in Residence Program***

Application Form

Name:

Street Address:

City:

State:

Zip:

Phone Number:

Email:

Website URL:

Your Artistic Medium:

Applications are welcome from residents of Contra Costa or Alameda Counties. Please indicate if you work or live in El Cerrito.

Professional Activities

Indicate if you teach art, work as a curator, or have another art related job:

Are you employed in another field? If so, what do you do?

References

List three professional references (not just friends) familiar with your work. Include phone numbers, email addresses, and describe your relationship.

1.

2.

3.

***El Cerrito Creative ReUse (ECCRU)
Artist in Residence Program***

Application Form (page 2)

Artist Statement

Must be 200 words or less.

Documentation

Please include an image list of submitted materials and include title, date, size, media, and if applicable, description and/or conceptual intent.

Proposal

Please summarize your proposal here in 100 words or less. (Instructions for Proposal listed in Application Information)

Other

How did you hear about the program? Please be specific, it helps us target our outreach.