



**APPROVED MINUTES OF THE SPECIAL  
MEETING OF THE**

**Arts and Culture Commission  
Wednesday, July 28, 2014 at 7:00 p.m.  
El Cerrito City Hall – Council Chambers  
10890 San Pablo Avenue, El Cerrito**

*Approved August 25, 2014*

**Roll Call**

7:02 pm

Commissioners present: Ruth Cazden, George Gager, Heidi Rand, Luis Zavala

Commissioners absent: Deb Danziger (E), Michele Jawad (U), Christopher Sterba (E)

(Excused or Unexcused)

**1. Commissioners Reports & Liaison Reports**

Staff Liaison Iarla provided a budget report (attached) and announced the next show in the City Hall Gallery space will be the ECAA Outdoor Painters Group.

**2. Comments from the Public**

Patrick Fihn (1311 Richmond St, El Cerrito), a local resident and artist proposed to develop a sculpture in his “Dove of Peace” series to be installed in Cerrito Vista Park. (Handouts attached.) He inquired about what was needed to develop a full proposal and what city services/resources would be available to him.

The Commission agreed to discuss Mr. Fihn’s proposal at the next meeting.

**3. Approval of Minutes**

It was moved (Gager/Rand) to approve minutes of the June 11, 2014 meeting. Unanimous.

**1. Update on the El Cerrito Free Folk Festival**

Ken Hayes with the San Francisco Folk Music Club provided an update on the El Cerrito Free Folk Festival –the El Cerrito High School has been secured as the venue and the event will be on Saturday, October 25, 2014. The festival layout will be different than past years due to the venue change. The event website should be launching soon and the Club will provide staff with the logo, flyer, etc as available.

The Commission was excited the Free Folk Festival is coming back this year.

**2. Request for Co-Sponsorship of “Music for Madera” fundraiser on October 12, 2014**

David Weinstein requested the ACC co-sponsor **Music for Madera**, an event being coordinated by the El Cerrito Open Space Campaign as a fundraiser for the City’s purchase of the Madera Open Space property. The event is scheduled for Sunday, October 12 at the El Cerrito Community Center.

There was some discussion, including the desire for more information before any funds are committed.

It was moved (Gager/Zavala) to co-sponsor the event and discuss the details at the next meeting. Unanimous. No money was authorized at this time.

#### **4. Development of 2014 Annual Work Plan**

Chair Cazden led the discussion of the ACC's first Annual Work Plan.

It was moved (Gager/Rand) to accept the format of the annual work plan as submitted and to approve the current draft. Unanimous.

The commission agreed to periodically update the plan as needed and to submit it to Council after the August meeting.

#### **5. Review of ACC booth at the City's July 4 Festival**

Staff Liaison Iarla thanked everyone who contributed to the ACC booth at the July 4 Festival in Cerrito Vista Park on Friday, July 4, 2014, including George making a slideshow of public art in El Cerrito, Deb donating artwork to use as the background for a sign/banner for the Commission; Chris suggesting a binder retrospective of City Hall Gallery Space exhibits, and George, Chris & Heidi for spending their day at the booth. There were 12 sign-ups for people who wanted to be kept informed about ACC activities.

Gager & Rand agreed it was a good date and both enjoyed talking with people at the event.

#### **3. Continued Discussion on Possible Creation of Artist-in-Residency Program associated with the Recycling and Environmental Resource Center.**

Commissioner Rand led the discussion about possibly establishing an Artist-in-Residency Program.

The program would be associated with the City's Recycling and Environmental Resource Center with the intent to support artists and increase awareness about sustainability and creative re-use.

Topics/ideas to be explored further include:

- Stipend for artist
- Access to materials
- Space for artist
- Exhibition of artwork
- Artist's reception
- Use San Francisco as a model (see: <http://www.recologysf.com/index.php/about-air>)
- Can we get tools for the artist to use?
- Insurance
- Require artist to speak to groups/maybe lead a demo or workshop?
- Require artist to create artwork – what would be done with it?
- Ownership of created artwork?
- Length of residency
- Develop Call to Artists
- Analyze full cost of developing and running program

It was moved (Gager/Zavala) to form a subcommittee to evaluate a feasibility study of developing an Artist-in-Residency Program at the Recycling and Environmental Resource Center. Unanimous.

The subcommittee will be chaired by Rand and also include Danziger and Gager.

**4. Lucas Valley Chamber Orchestra Performance(s)**

Chair Cazden announced the LVCO would like to perform in El Cerrito again, and proposed the ACC co-sponsorship performances by the Lucas Valley Chamber Orchestra in fall 2014 & spring 2015.

It was moved (Cazden/Zavala) to sponsor up to two performances of the LVCO (in November 2014 and March/April 2015) with up to \$200 per event. Unanimous.

Donations received at the concert would go to the City's David Hunter Memorial Scholarship Fund.

**5. Poet Laureate Program**

Moved to future meeting.

**5. Items for Next Meeting/Future Meetings:**

Items for August: Artist in Residency Program. Poet Laureate, upcoming co-sponsored events, policies/procedures regarding the 1% for Public Art fund expenditures, plan for October is Arts Month

Items for Sept: Luis to report on VYVA youth mentorship program

Adjourned at 8:59.

## Arts & Culture Commission Budget Summary Report

Jul-14

<b>FY14-15 ACC Budget (in City Management)</b>				
<u>Item</u>	<u>Status</u>	<u>Appropriated</u>	<u>Expenses</u>	<u>Balance</u>
Council Appropriation		\$1,500		
Free Folk Festival	Motion June 2014		-\$500	
<b>Current Balance</b>		<b>\$1,500</b>	<b>-\$500</b>	<b>\$1,000</b>

<b>Public Art Fund</b>				
<u>Date</u>		<u>Received</u>	<u>Expenses</u>	<u>Balance</u>
	Safeway	\$48,000.00		
as of 6/13/13	Interest	\$89.00		
<b>SUBTOTAL REC'D:</b>		<b>\$48,089.00</b>		<b>\$48,089.00</b>
<u>Date</u>		<u>Anticipated</u>		
<b>FY 2015</b>	<b>RERC - 1</b>	<b>\$6,000</b>		
<b>FY 2016</b>	<b>RERC - 1</b>	<b>\$6,000</b>		
<b>FY 2017</b>	<b>RERC - 1</b>	<b>\$6,000</b>		
<b>FY 2018</b>	<b>RERC - 1</b>	<b>\$6,000</b>		
(1) Anticipated amount is 1% contribution for RERC project paid over 4 years				
<b>SUBTOTAL ANTICIPATED:</b>		<b>\$24,000</b>		
<b>GRAND TOTAL</b>				<b>\$72,089.00</b>



*The Peace Series*

*Stainless Sculptures by Pat Fihn*









# The Peace Series

## About the Series

*Based on the dove of peace, this series is intended to induce thought and discussion about how to bring peace into our lives. Religion, frequently an avenue of division, is used in this series to encourage cross-cultural inspirations. The series merges representational and iconographic images both physically and emotionally. This duality helps illuminate inconsistencies in our beliefs that lead us away from a path of peace.*

*The sculptures are made of 10 Gauge 304 stainless steel making them appropriate for either indoor or outdoor display. Each is given a hand applied finish designed to refract light in multiple directions. This gives the sculptures a sense of movement and warmth not usually associated with stainless steel. On closer examination, one sees that the finish has been applied to the metal, much as a painter uses brushstrokes, to further add dynamics when viewed from any distance.*

*Each piece has a receiver to allow mounting on a pole or wall mount bracket (custom designed for your location). For outdoor installations, the sculpture can be welded to its mount to prevent theft. And because the medium is stainless steel, it takes only a spritz of graffiti spray and a quick wipe to remove unwanted amendments to the art. Additionally, the artist will gladly assist in designing your lighting to maximize the impact of your sculpture.*

## About the Artist

*While Pat Fihn is new on the art scene, he has been creating images for over 40 years. Early works were in ceramics and plastics, moving later into wood, including furniture design and creation. He has also done extensive work in photography over the years, sometimes merging them into his sculptures.*

*After a long and successful career in the corporate world, Pat wants to merge his left and right brain activities. The Peace Series is his most successful merging of the two with the "logical" medium of stainless meeting the "emotional" influences of form and finish.*

## DRAFT El Cerrito Arts & Culture Commission: Work Plan 2014

Project	Current Status	Preliminary Action Plan	Notes
Gallery Space	Exhibits selected through [date??]	In Oct, solicit proposals for future exhibits In Nov, review proposal and schedule exhibits Future review: May 2015	
Artist-In-Residence Program	ACC to discuss at July 28 meeting		RERC 1% for Public Art Contribution
Music Performance Series	Sponsored LVCO performance in April 2014	<ol style="list-style-type: none"> <li>1. Consider sponsoring 1 or 2 LVCO performances in coming year</li> <li>2. Investigate sponsoring other genres of music in the coming year</li> </ol>	LVCO has expressed interest in doing additional free concerts in El Cerrito
El Cerrito Free Folk Festival – October 2014	ACC has approved sponsorship for this event		
ACC Booth at City's July 4th Festival	Participated in 2014	In Spring 2015, discuss participation in 2015 Festival	
ACC participation in Earth Day – April 2015	Participated in 2014	In early 2015, discuss participation in 2015 Earth Day	
Arts Month – Oct 2015	ACC has hosted event annually		
Canyon Trail Park Mural by Annie Goodwill	Proposal not yet recd	Pending ACC adoption of policy & procedure for spending 1%	
Music for Madera	Co-sponsored in July to include publicity support	TBD	May come back and ask for \$ donation
Public Art Proposal by Pat Fihn	Proposal not yet recd	Pending ACC adoption of policy & procedure for spending 1%	On agenda for August
Develop and adopt policies and procedures for utilization of 1% for Public Art monies	On agenda for August		
ACC support of ECAA Annual Art Show (Oct)			