



**APPROVED MINUTES OF THE  
SPECIAL MEETING OF THE  
Arts and Culture Commission  
Monday, September 29, 2014 at 7:00 p.m.  
El Cerrito City Hall – Council Chambers  
10890 San Pablo Avenue, El Cerrito**

**Roll Call**

Commissioners present: Deb Danziger, Heidi Rand, Christopher Sterba

Commissioners absent: Ruth Cazden (Excused) Luis Zavala (unexcused) George Gager (unexcused)

**1. Commissioners Reports & Liaison Reports**

Commissioner Sterba spoke about poet laureate programs.

Staff Liaison Iarla reported muralist Javier Rocabado contacted the City.

**2. Comments from the Public**

None

**3. Approval of Minutes**

It was moved (Rand/ Danziger) to approve minutes of August 25, 2014, with edits. Motion passed unanimously.

**4. Presentation by Filmmaker, Eve Ma**

Filmmaker Eve Ma made a brief presentation and showed a clip from her recent film, "Domino: Caught in the Crisis". She requested the ACC consider co-sponsoring a screening of the film in January of February 2015 at the Cerrito Theater. There was some discussion and the item will be considered at the next meeting. Eve Ma provided a DVD copy of the film for Commissioners to watch.

**5. Planning for Arts Month**

Bob Helliesen and Ken Hayes provided an update about the Free Folk Festival.

There was some discussion about promotion for co-sponsored events happening in October as part of celebrating national Arts and Humanities Month, including finalizing the flyer and Commissioners volunteering to distribute/post flyers.

**6. Discussion of Award**

Staff Liaison Iarla informed the Commission they could include a nominal prize along as part of ACC Award at the El Cerrito Art Association's Annual Art Show. There was some discussion. No action was taken.

**7. Youth Mentorship Program**

This item was postponed to a future meeting

*Continued*

## **8. City Hall Gallery Space Outreach and Review Process**

Staff liaison Iarla provided background information on how the Commission has reviewed Gallery Space proposals in the past. Staff will provide Commissioners with the proposals at least one week in advance of the meeting and commissioners will be asked to rank all proposals (assigning either Yes/No/Unsure-Other to guide the group discussion during the review.

Due to the Thanksgiving and Christmas holidays, there was discussion to hold a special meeting on Monday, December 8<sup>th</sup>. This would include the Gallery Space proposals review.

## **9. Development of Policies/Procedures for the Commission**

This item was introduced by Staff liaison Iarla and then postponed to a future meeting. (*Handout of draft document available upon request.*)

## **10. Presentation on Measure R**

Staff liaison Iarla made an informational presentation about Measure R on the November 4, 2014 ballot.

## **11. Items for Next Meeting/Future Meetings:**

October:

- Consideration of Co-Sponsorship of "Domino: Caught in the Crisis"
- ACC Policies and Procedures
- Arts Month Reflection
- Youth Mentorship Program
- Cancellation of Nov. 24 and Dec. 22 meetings and addition of a special meeting on Monday, December 8, 2014

Pending Topics: George to lead discussion on identification of possible exhibit spaces, Rich Fowler's Art Walk idea; Annie Goodsell's Canyon Trail Clubhouse Mural idea

Upcoming ACC co-sponsored events:

- Friday, October 3, 2014 – Gallery Space Artist's Reception by Yuksel Dinccag
- Sun., October 12, 2014 - Music for Madera at the El Cerrito Community Center
- Sat., October 25, 2014 – El Cerrito Free Folk Festival at ECHS
- Sat., November 22, 2014 - Lucas Valley Chamber Orchestra Concert at the El Cerrito Community Center
- Spring 2015 - Lucas Valley Chamber Orchestra Concert at the Community Center

**8:44 pm - Adjourn**

**To:** [Suzanne Iarla](#)  
**Subject:** Public Art/ Muralist  
**Date:** Thursday, September 11, 2014 3:20:23 AM

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Hello Zusanne, my name is Javier Rocabado a visual artist specialized in public art and large scale murals. I'm writing to obtain information about opportunities to create public art a long San Pablo Street or any where in El Cerrito.

My latest public work was for Oakland Super Heroes Mural Project (OSH), a community development effort by [Attitudinal Healing Connection \(AHC\)](#) in Oakland California. I was the senior artist of a team of 10 artist and my part was painting character portraits on the mural, also I'm the leading artist of the next 225 feet long by 15 feet tall mural project for the same organization. <http://oaklandmuralproject.com/>.

I have created large murals for Cathedrals, boutiques, private buildings and public art in San Francisco, Oakland and Colusa CA.

Please review my portfolio on line [www.javierarts.org](http://www.javierarts.org) the section under murals will demonstrate my skills, stile and scale of my work.

Thank you for your time and look forwards for your answer.

Javier Rocabado  
[www.javierarts.org](http://www.javierarts.org)