

MINUTES OF THE MEETING OF THE

Arts and Culture Commission
Wednesday, Sept 19, 2012 at 7:00 p.m.
El Cerrito City Hall – Hillside Conference Room

10890 San Pablo Avenue, El Cerrito

7:10 pm Roll Call

Commissioners Donovan, Hawley, Rand, Zavala. Commissioners Halasz and Lupinsky were absent.

1. Comments from the Public

Anna Storelli introduced herself and asked questions about the Commission.

2. Council / Staff Liaison / Commissioners Reports

Councilmember Benassini provided an update on recent Council activities and Staff Liaison Iarla spoke about upcoming events.

3. Approval of Minutes

It was moved (Rand/Donovan) to approve the minutes of the meeting of the meeting of July 18, 2012. Unanimous. Note: The meeting of August 15 was cancelled due to lack of a quorum.

4. San Pablo Avenue Public Art Update

Artist Jonathan Russell provided an update on progress of the San Pablo Avenue Public Art Project including new clean water regulations about copper. The artists are on track to have a sculpture installed for the Arts Month event in October. The remaining pieces will be installed by Spring 2013.

5. Planning for Possible October is Arts Month and Holiday Arts Event(s)

The Group discussed ideas for a reception at City Hall in October for National Arts and Humanities Month. The date for the event will be Friday, October 26th. Staff will coordinate participation by face painters, musicians, photographers, caterer; work with a graphic designer to create an event poster; print posters and flyers; invite local arts organizations and businesses to participate at the event with an informational table.

It was moved (Hawley/) to authorize staff to plan an event based on the input provided by
the Commission. Unanimous.	The total budget will not exceed \$2,500.

Joyce volunteered to help with the poster design: Luis volunteered to help find musicians; Nancy volunteered to help with outreach; Heidi volunteered to help with promotion and finding facepainters.

6. Items for Next Meeting/Future Meetings:

There was discussion about items for the October agenda including the Draft Arts & Culture Master Plan and planning for the October event.

The meeting adjourned at 8:45 pm