



**MINUTES OF THE  
MEETING OF THE  
Arts and Culture Commission  
Monday, August 26, 2013 at 7:00 p.m.  
El Cerrito City Hall – Council Chambers  
10890 San Pablo Avenue, El Cerrito**

Approved Sept 23, 2013

**7:05 p.m. Roll Call**

Present: Acting Chair Donovan, Commissioners Cazden, Hawley, Rand, and Zavala.

Absent: Commissioner Danziger and City Council Liaison Friedman.

**Selection of Officers for 2013**

Vice Chair Donovan accepted the posting of Chair for the remainder of the year. Commissioner Cazden offered to serve as Vice Chair. It was moved (Donovan/Cazden) to selected Ruth Cazden as Vice Chair for the remainder of 2013. Unanimous.

**2. Council Liaison / Staff Liaison Report (including budget status) / Commissioners Reports**

Staff Liaison Iarla shared current budget information for both the Commission and the Public Art Fund (attached); reported she had provided the Commissioners with some information compiled by Commissioner Rand on “Artist in Residency” programs (attached); and also announced a number of upcoming events.

Commissioner Hawley reported that West Edge Opera won’t be performing at the ECHS Performance Arts Theater. Their rental rates were increased from about \$6,000 to about \$18,000 and they were forced to find another performance venue.

There was some discussion about community use of the theater. Commissioner Rand will contact Kensington Symphony Orchestra to find out their experience renting the theater. Staff Liaison Iarla was requested to contact WCCUSD to request a presentation to explain their policies regarding community use of the theater and there was consensus to place the topic on the agenda for further discussion next month, including to consider requesting the City Council write a letter to the School District.

Staff Liaison Iarla was asked why Council Liaison Friedman was absent and if there was any policy about Council Liaisons missing meetings.

**3. Comments from the Public**

Annie Goodsill, local arts teacher, talked about her proposal to create a community mural at the Canyon Trail clubhouse. Ms. Goodsill provided an outline of a budget (attached) and estimated the project would take about 8 weeks to complete, with a possible start date of February 2014. The Commission indicated they were interested to see a full proposal for their consideration in the future; and preferred the community participation to be both adults and children. Staff Liaison Iarla agreed to meet with her to provide background information on the Public Art Fund.

Ken Hayes spoke about planning for a concert this year instead of the El Cerrito Free Folk Festival due to venue and time constraints. See Item #5 for the summary of this discussion with the commission.

Resident George McRae spoke about about West Edge Opera's departure from the ECHS Performance Arts Theater, which local tax payers funded. He also expressed concern that Council Liaison Friedman was absent from the meeting and wondered if Councilmember Friedman could have provided insight on this topic to the Commission.

#### **4. Approval of Minutes**

It was moved (Hawley/Donovan) to approve the minutes of the meeting of July 29, 2013. Unanimous.

#### **5. Planning for Arts Month Celebration and other events in October**

Ken Hayes spoke about planning for a concert on Saturday, October 12, 2013, followed by discussion and input on time of day, availability of food as part of the event, the use of the Community Center, and the title for the event. It was suggested that the "El Cerrito Free Folk Concert" be held from about 3pm-8pm (the pool closes at 4pm), with some food available for purchase and allowing attendees to bring a picnic meal.

The ACC previous committed \$500 as part of their co-sponsorship of the event, which will be put towards the rental of the Community Center. Staff Liaison Iarla will continue to work with Mr. Hayes.

There was discussion regarding how to celebrate national Arts and Humanities Month in October. After hearing a list from Staff Liaison Iarla about numerous events planned in October, Chair Donovan suggested the Commission could promote those events and not host a DIY fair this year, and this was generally agreed on. It was also agreed to not plan an "Art Walk" but instead develop a self-guided tour of "12 Wind Sculptures."

There was discussion on creating a calendar of community events with extra focus on ACC/City events and the public art, but not include business listings.

It was moved (Donovan/Rand) to spend up to \$400 on design and printing of Arts Month posters/flyers; and to authorize Nancy & Joyce to work as subcommittee with Staff Liaison Iarla on the design. Unanimous.

It was moved (Rand/Hawley) to support the screening of new local film about Sundar Shadi on Sun October 20th.

Commissioner Zavala left the meeting early.

#### **7. Items for Next Meeting/Future Meetings:**

There was consensus for the September meeting to include the draft Arts & Culture Master Plan, ECHS Performance Arts Theater, and planning for Arts Month.

Chair Donovan would like to discuss the idea of a survey about the best use for the Public Art Fund at a future meeting. Commissioner Rand would like to discuss the idea of an "Artist in Residency" program at a future meeting.

The meeting was adjourned at 8:45 p.m.

## Arts & Culture Commission Budget Summary Report

### FY13-14 ACC Budget (in City Management)

<u>Date</u>	<u>Appropriated</u>	<u>Expenses</u>	<u>Balance</u>
8/26/2013	\$3,000	0	\$3,000

### Public Art Fund

<u>Date</u>	<u>Received</u>	<u>Anticipated (1)</u>	<u>Balance</u>
8/26/2013	\$48,050.70	\$24,000	\$72,050.70

(1) Anticipated amount is 1% contribution for RERC project

**From:** [Suzanne Iarla](#)  
**Bcc:** \_\_\_\_\_  
**Subject:** Agenda for Arts and Culture Commission meeting on Aug 26  
**Date:** Friday, August 23, 2013 3:44:51 PM  
**Attachments:** [acc130722a.pdf](#)  
[acc130722 draft m.pdf](#)

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Dear ACC,

Attached is the agenda for the ACC meeting on Monday night (8/26). Also attached are the draft minutes for your review.

Below is information Commissioner Rand kindly compiled on "Artist In Residency" programs for your review. This topic is not on the agenda to be discussed this month, but will be on the agenda in the future.

Please bring your calendars with you so we can discuss dates for the Arts Month event in October.

Also, if you cannot attend the meeting, please let me know in advance.

Kindly,

Suzanne Iarla  
Community Outreach Specialist  
(510) 215-4318

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#### **Artist in residence info from Heidi Rand**

This is the SF Recycling site:

<http://www.sfrecycling.com/index.php/for-community/artist-in-residence-program>

Here is their "about" page: <http://www.sfrecycling.com/index.php/about-air>

This link is also informative:

<http://www.sfrecycling.com/index.php/how-to-apply>

And one done through the Takoma Park (Maryland) Arts and Humanities Commission:

<http://www.scrapdc.org/RecycleResidency.pdf>

This is the url for another program in Philadelphia, though the website isn't finished:

<http://rairphilly.org/>

Canyon Trail Art Center  
Community Mural Project 2014  
Annie Goodsill  
agoodsill@gmail.com

## Proposed Budget

### Itemized Budget

Wall Dimensions: 9' (height) x 18' (long) = 162 square feet

Artists Stipend - Planning and implementing design, and any other unforeseen needs in the project	500
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Wall Preparation - Cleaning, filling in cracks, priming surface	100
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Materials - Paint, brushes, graphic supplies, color copies, buckets, etc...	405
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Protective Coating - Sheercoat helps prevent graffiti	80
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Total \$1085